

COMPANY PROFILE



Silvia Lauer
Exec. Director Clinical Development
Silvia.Lauer@syneoshealth.com



Stefan Schoeffel
Sr. Director Study Start-Up & Regulatory
Stefan.Schoeffel@syneoshealth.com

History and Mission

INC Research Holdings, Inc. and **inVentiv Health**, Inc. merged on 01 August 2017, creating **Syneos Health™**, the only fully integrated biopharmaceutical solutions organization. After decades of supporting biopharmaceutical customers develop much needed therapies, the strategic combination addresses new market realities through clinical and commercial sharing expertise to accelerate biopharmaceutical performance.

Highlights

Syneos Health is the only company in the biopharmaceutical services industry purpose-built to create greater success for our customers. At Syneos Health, clinical and commercial live under the same roof and constantly share real world knowledge and insights that lead to getting the job done better, smarter and faster.

We call this new way of collaborative working the **Biopharmaceutical Acceleration Model** or **BAM**. At Syneos Health, we believe that **BAM** is the future of biopharmaceutical development. But more importantly to our customers, it is the key to **shortening the distance from lab to life®**.



Syneos Health Germany GmbH

Stefan-George-Ring 6
81929 München, Germany

Tel. +49 89 99 39 13 0

BVMA member since 1991
Audits passed in 2000, 2003, 2006,
2009, 2012, 2015 and 2018



www.syneoshealth.com

Services

With 24.000 clinical and commercial minds and the ability to support customers in more than 110 countries, our global scale and deep therapeutic alignment enables us to help customers successfully navigate an increasingly complex environment.

Syneos Health's singular purpose is to help customers shorten the distance from lab to life®.

We offer the industry's most comprehensive clinical and commercial solutions continuum. Our fully integrated solutions – commercial informs clinical and clinical informs commercial – and industry leading capabilities include the following:

- Leading advisory and operational service provider to top life science industry companies
- Largest independent healthcare communication network in the world
- Provider of direct-to-patient communications with real-time access to nearly 10 years of data that includes 60% of all retail prescriptions representing 2.2B scripts/year across 40 chains, 30,000 pharmacies, more than 175 million health consumers, and 285,000 physicians
- Wide range of clinical capabilities (e.g., phase I-IV, R&D operations, consulting, communications, selling solutions, adherence) delivered on a project, functional, or hybrid basis
- Ability to deploy fully integrated and therapeutically focused teams
- One of the most recognized, respected healthcare management consultancies in the industry with deep payer expertise