

## COMPANY PROFILE



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## History and Mission

**IQVIA™** helps companies drive healthcare forward by creating novel solutions from the industry's leading data, technology, healthcare and therapeutic expertise.

## Highlights

Formed through the merger of Quintiles and IMS Health, IQVIA's approximately 61,000 employees conduct operations in more than 100 countries. Around the world healthcare stakeholders are working to improve real-world patient outcomes through treatment innovations, care provision and access to healthcare. For the information, technology and service solutions they need to drive new insights and approaches, they count on IQVIA™. With our global team we harness insights, commercial and scientific depth, and executional expertise to empower clients to achieve some of their most important goals: Improving clinical, scientific and commercial results. Realizing the full potential of innovations. And, ultimately, driving healthcare forward.



## IQVIA

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BVMA member since 1999  
Audits passed in 2000, 2003, 2006,  
2009, 2012, 2015 and 2018



[www.iqvia.de](http://www.iqvia.de)

## Services

### Transform clinical development

- Harness the potential of disparate and expanding data sources to improve predictability, maximize asset value and improve patient lives. We combine clinical expertise and technology solutions to manage complex trials efficiently and effectively while helping to plan for a successful product launch.

### Innovate with technology

- Technology solutions fuel your competitive differentiation and accelerate your business model transformation. IQVIA's purpose-built technology solutions successfully power thousands of clinical trials, real-world studies, and commercial engagements every year - predictably, safely, efficiently and compliantly.

### Create commercial value

- Rethink commercialization with an unexpected mix of practical expertise, therapeutic depth and execution capabilities. See opportunities more clearly by connecting insights across clinical, regulatory, payer and commercial.

### Lead with real-world insights

- Global real-world data (RWD) transform healthcare by improving your understanding of patients, treatments, outcomes and costs. Harness its power for commercial insights as well as to generate evidence for scientific purposes.