

## COMPANY PROFILE



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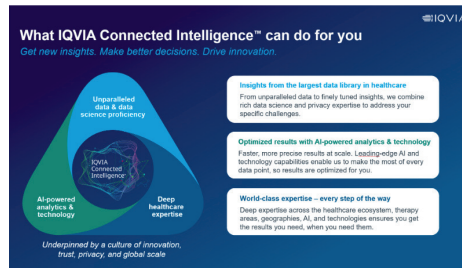
## History and Mission

### Power smarter healthcare for everyone, everywhere.

IQVIA's long-term ambition is to help create a healthier world by harnessing the latest innovations and technologies to drive efficiencies and improvements that bring better solutions to customers, patients, and populations everywhere. This vision statement speaks to a goal that may never 100% be achieved, but a goal that IQVIA will always strive towards.

## Highlights

**IQVIA** (NYSE:IQV) is a leading global provider of clinical research services, commercial insights and healthcare intelligence to the life sciences and healthcare industries. IQVIA's portfolio of solutions are powered by IQVIA Connected Intelligence™ to deliver actionable insights and accelerate innovations. With approximately 91,000 employees in over 100 countries, IQVIA is dedicated to accelerating the development and commercialization of innovative medical treatments to help improve patient outcomes and population health worldwide. Learn more at [www.iqvia.com](http://www.iqvia.com).



[www.bvma.de](http://www.bvma.de)

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BVMA member since 1999  
Audits passed in 2000, 2003, 2006,  
2009, 2012, 2015, 2018, 2021 and 2024



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## Services

### Transform clinical development

- Harness the potential of disparate and expanding data sources to improve predictability, maximize asset value and improve patient lives. We combine clinical expertise and technology solutions to manage complex trials efficiently and effectively while helping to plan for a successful product launch.

### Innovate with technology

- Technology solutions fuel your competitive differentiation and accelerate your business model transformation. IQVIA's purpose-built technology solutions successfully power thousands of clinical trials, real-world studies, and commercial engagements every year – predictably, safely, efficiently and compliantly.

### Create commercial value

- Rethink commercialization with an unexpected mix of practical expertise, therapeutic depth and execution capabilities. See opportunities more clearly by connecting insights across clinical, regulatory, payer and commercial.

### Agentic AI

- As part of our broader IQVIA AI offerings, IQVIA is launching „AI agents“ to help customers achieve new levels of efficiency, productivity, and speed. These agents can reason, advise, and act independently, requiring little to no human input.

### Lead with real-world insights

- Global real-world data (RWD) transform healthcare by improving your understanding of patients, treatments, outcomes and costs. Harness its power for commercial insights as well as to generate evidence for scientific purposes.



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