

COMPANY PROFILE



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History and Mission

Anju Software provides an adaptive platform for clinical trials, medical affairs and a newly designed, state-of-the-art clinical content and data repository. It's an AI-based analytical solution combined with data and applications capabilities, which can integrate disparate data sources, creating a unique solution, serving the world-wide pharmaceutical, biotech and contract research Life Sciences Markets.

Highlights

Our **eClinical Suite** is the most adaptable clinical solution for all phases and complexities of clinical trials.

Anju's **Data Insights Suite** lets you see the whole picture and make better informed decisions faster.

The **Anju MAX Suite** is a comprehensive end-to-end solution that enhances the entire Medical Affairs eXperience for maximum impact.

The **Anju Platform** technology components deliver optimal application and data integration, document storage, collaboration, analytics, and insights.



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BVMA member since 2012
Audits passed in 2012, 2015, 2018
and 2021



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Services

Clinical Operations & Clinical Trials

- Coding
- Competitive Intelligence
- Clinical Trial Management System (CTMS)
- Early Phase Solutions (EPS)
- Electronic Data Capture (EDC)
- Enterprise Content Management (ECM)
- Randomization & Trial Supply Management (RTSM)
- SAS
- Trial Feasibility
- Integration, Insights, and Analytics

Medical Affairs & Commercial

- Adverse Event Handling
- Conference Database
- Enterprise Content Management (ECM)
- Expert Profiling
- Integration and Analytics
- Journal Database
- KOL Management
- Medical Information System
- Publication Planning
- Self Service Portal

Data Insights

- Trial Feasibility
- Competitive Intelligence
- Expert Profiling
- KOL Management
- Integration, Insights, and Analytics