

## COMPANY PROFILE



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## History and Mission

**IQVIA** helps you drive healthcare forward. We do this by creating intelligent connections that enable you to discover previously unseen insights, drive smarter decisions, and unleash new opportunities.

## Highlights

**IQVIA** (NYSE: IQV) is a leading global provider of advanced analytics, technology solutions and clinical research services that helps life science companies accelerate clinical research and drive the commercialization of innovative medical treatments to improve healthcare. With approximately 85,000 employees, IQVIA operates in more than 100 countries. IQVIA is a leader in protecting individual patient privacy and security, utilizing various security measures in the generation, analysis, and processing of information. For more information, visit [www.IQVIA.de](http://www.IQVIA.de)



[www.bvma.de](http://www.bvma.de)

## IQVIA

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BVMA member since 1999  
Audits passed in 2000, 2003, 2006,  
2009, 2012, 2015, 2018 and 2021



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## Services

### Transform clinical development

- Harness the potential of disparate and expanding data sources to improve predictability, maximize asset value and improve patient lives. We combine clinical expertise and technology solutions to manage complex trials efficiently and effectively while helping to plan for a successful product launch.

### Innovate with technology

- Technology solutions fuel your competitive differentiation and accelerate your business model transformation. IQVIA's purpose-built technology solutions successfully power thousands of clinical trials, real-world studies, and commercial engagements every year – predictably, safely, efficiently and compliantly.

### Create commercial value

- Rethink commercialization with an unexpected mix of practical expertise, therapeutic depth and execution capabilities. See opportunities more clearly by connecting insights across clinical, regulatory, payer and commercial.

### Lead with real-world insights

- Global real-world data (RWD) transform healthcare by improving your understanding of patients, treatments, outcomes and costs. Harness its power for commercial insights as well as to generate evidence for scientific purposes.



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